

PRESS RELEASE

The dates of the International Suppliers Fair 2024 have been set

- *The automotive supplier industry, OEMs and technology partners will gather in Wolfsburg from 22nd to 24th October 2024*

Wolfsburg, 9th March 2023. The 12th International Suppliers Fair (IZB) will welcome exhibitors and visitors to the German city of Wolfsburg from 22nd to 24th October 2024. At the specialist trade fair, companies, cluster initiatives and other stakeholders from the automotive supplier industry will present the latest trends and technologies in the vehicle mobility sector. In 2022, the industry gathering, which is hosted by the company Wolfsburg AG once every two years, recorded a total of around 940 exhibitors from 37 different countries. The IZB 2024 will again be held under the patronage of the Volkswagen Group, the German Federal State of Lower Saxony and the City of Wolfsburg.

For 2024, the concept of the IZB will be further developed and adjusted. For this, the team behind the event at Wolfsburg AG evaluated the results of surveys on the IZB 2022 conducted among exhibitors, visitors and other interested parties in particular. The concept focuses on expanding the infrastructure and making the trade fair even more attractive to trade visitors. The IZB is also continuing to focus on its characteristic strengths: its close proximity to the Volkswagen Group, the wide variety of exhibitors from all areas of the automotive value chain and its positioning as a business and networking platform for the top managers of the automotive industry.

Exhibitor registration to start in June 2023

"At the IZB 2022, which was fully booked within no time at all, we not only recorded an increasing number of exhibitors but were also particularly pleased to welcome more innovations and world premieres in the areas of e-mobility, software and connectivity. Sustainability also played an important role in the products showcased at the event. We want to shine the spotlight on these topic areas even more in 2024", declares Josef Schulze Sutthoff, Head of the IZB at Wolfsburg AG. Accredited exhibitors will be able to register for the IZB 2024 as of mid-June 2023. Supplier companies that have never exhibited at the IZB before can apply for accreditation at any time at www.izb-online.com/en/exhibitors/exhibitor-application.

The IZB 2022 closed with record results

The specialist trade fair has experienced continuous growth ever since it was first held in 2001. In 2022, the event enabled 43,000 trade visitors from all over the world to find out about the products and services available from a record-breaking total of more than 900 exhibitors from 37 different nations. These exhibitors showcased their products and innovations in an exhibition area featuring six halls and covering a total of around 38,000 square metres in the exhibition grounds in the Allerpark in Wolfsburg.

More information can be found online at www.izb-online.com.