

Limited premium packages for the IZB 2024

Stand area*

- 30m²** (stand area only) | **price** (plus German VAT) → **54,800 euros**
- 50m²** (stand area only) | **price** (plus German VAT) → **58,800 euros**
- 80m²** (stand area only) | **price** (plus German VAT) → **64,800 euros**

Trade fair marketing included

- Exclusivity
- Logo wall sponsors (integration subject to approval before the print material deadline)
- Job Wall advertising (3 advertisements), published online three months before the IZB
- Monitor advertising (one-pager PDF file) in the entrance area of your hall (content to be provided by the sponsor)
- Trade Fair Guide (front page + logo)
- Trade Fair Catalogue (cover page + sponsor page)
- Advertisements (logo) + ticketing
- Logo on the homepage + IZB platform (including a link)
- Newsletter presentation (one-off)
- Banner on the homepage + IZB platform

Allocation of tickets

- Guest tickets (200 tickets)
- VIP parking (1 parking space)
- IZB-Reception (5 tickets)
- Automotive Supplier Summit @IZB (2 tickets)

Price (plus German VAT) → **8,400 euros**

Side Events

- IZB-Reception: logo in the introductory film
- Promotion opportunity (roll-up banner) at the IZB-Reception (placement upon prior agreement with Wolfsburg AG)
- Premium sponsor (main sponsor) at the Automotive Supplier Summit @IZB
- Advertisement in the programme of the Automotive Supplier Summit @IZB
- Logo presented on the homepage of the Automotive Supplier Summit @IZB

Price (plus German VAT) → **18,000 euros**

Hotel from 21–24 October 2024 (3 nights)*

- Including breakfast + a parking space
- Welcome drink

- 2 rooms** | **price** (plus German VAT) → **3,700 euros**
- 4 rooms** | **price** (plus German VAT) → **6,700 euros**
- 6 rooms** | **price** (plus German VAT) → **10,200 euros**

→ The other packages can only be booked in combination with a stand area. A draft contract will be sent to you after you have signed the form to signal your interest in a package. Provision of the services will begin as soon as the contract has been signed.

* Only one option possible!

Company name

(Please fill in clearly using block letters.)

Company _____

Contact _____

Street _____

Zip/Postal c., City _____

Telephone _____

Country _____

E-mail _____

VAT ID no. _____

Billing address

(if different from exhibitor address)

Company _____

Contact _____

Street _____

Zip/Postal c., City _____

Telephone _____

Country _____

E-mail _____

VAT ID no. _____

PO number _____

We are interested in a premium package with the content selected above. Please send us a corresponding draft contract via e-mail.

_____ X _____

Date Signature