

Premium Components

„Unusual times call for extraordinary offers“

When it comes to marketing, every company has different needs and preferences and requires individual solutions to tick these boxes. This is why we have developed an additional new premium package principle for you! You can now choose between a variety of attractive components to build your own premium package that meets your individual needs and requirements. Secure your marketing components and make the most of this opportunity to present your company at the IZB 2022!

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| | Services |
|---|--------------------|
| Add-on Component 1: IZB ticket allocations | |
| – Guest tickets (digital) 100 tickets | ✓ |
| – VIP Parking space in the IZB exhibition grounds (1 space) | ✓ |
| – Tickets for the IZB Grand Opening Event (2 tickets) | ✓ |
| Price (plus VAT) | 4,100 Euros |

| | Services |
|---|--------------------|
| Basic Component 2: The IZB Grand Opening Event | |
| – Tickets for the IZB Grand Opening Event (2 tickets) | ✓ |
| – Placement Rollup banner**** | ✓ |
| – Logo placement on table displays**** | ✓ |
| Price (plus VAT) | 5,000 Euros |

| | Services |
|---|--------------------|
| Basic Component 3: Trade fair marketing/integration of you company logo | |
| – Logo wall* | ✓ |
| – Logo in the inner section of the IZB Trade Fair Guide** | ✓ |
| – Sponsor page of the IZB Trade Fair Catalogue* | ✓ |
| – Advertisement in the IZB Trade Fair Catalogue (1/1 page)* | ✓ |
| – Job Fair Advertisement (1 ad) | ✓ |
| – Your promotional video shown in the main entrance area (hall 1) of the trade fair | ✓ |
| Price (plus VAT) | 9,500 Euros |

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| | Services |
|--|--------------------|
| Add-on Component 4: Hotel | |
| – 1 Hotel room (10 th till 12 th October 2022) | ✓ |
| Price (plus VAT) | 1,700 Euros |

| | Services |
|--|--------------------|
| Add-on Component 5: Automotive Supplier Summit @IZB | |
| – 2 congress tickets | ✓ |
| – Advertisement in the congress programme* | ✓ |
| – Tickets for the IZB Grand Opening Event (2 tickets) | ✓ |
| Price (plus VAT) | 5,800 Euros |

| | Services |
|---|--------------------|
| Basic Component 6: Online presence | |
| – Logo placement and links on www.izb-online.com | ✓ |
| – Presentation of your company in the IZB newsletter | ✓ |
| – Your logo and a link to your website in the IZB-App | ✓ |
| Price (plus VAT) | 9,600 Euros |

Have we aroused your interest? Get in touch with us right away! We will gladly help you to put together your personal premium package!

The add-on components are only available in combination with at least one basic component. Please note that all the components are limited and will be allocated based on the order in which requests are received.

* Integration subject to approval before the print material deadline
 ** Integration only possible for registered exhibitors of the IZB 2022
 *** Please note that only a limited amount of space is available, meaning that stand space will only be assigned according to availability.
 **** By prior agreement with Wolfsburg AG
 ***** Limited, allocated based on the order in which requests are received

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