



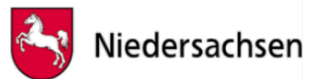
International Suppliers Fair (IZB)

11th – 13th October 2022

Wolfsburg | Allerpark

<https://www.izb-online.com/>

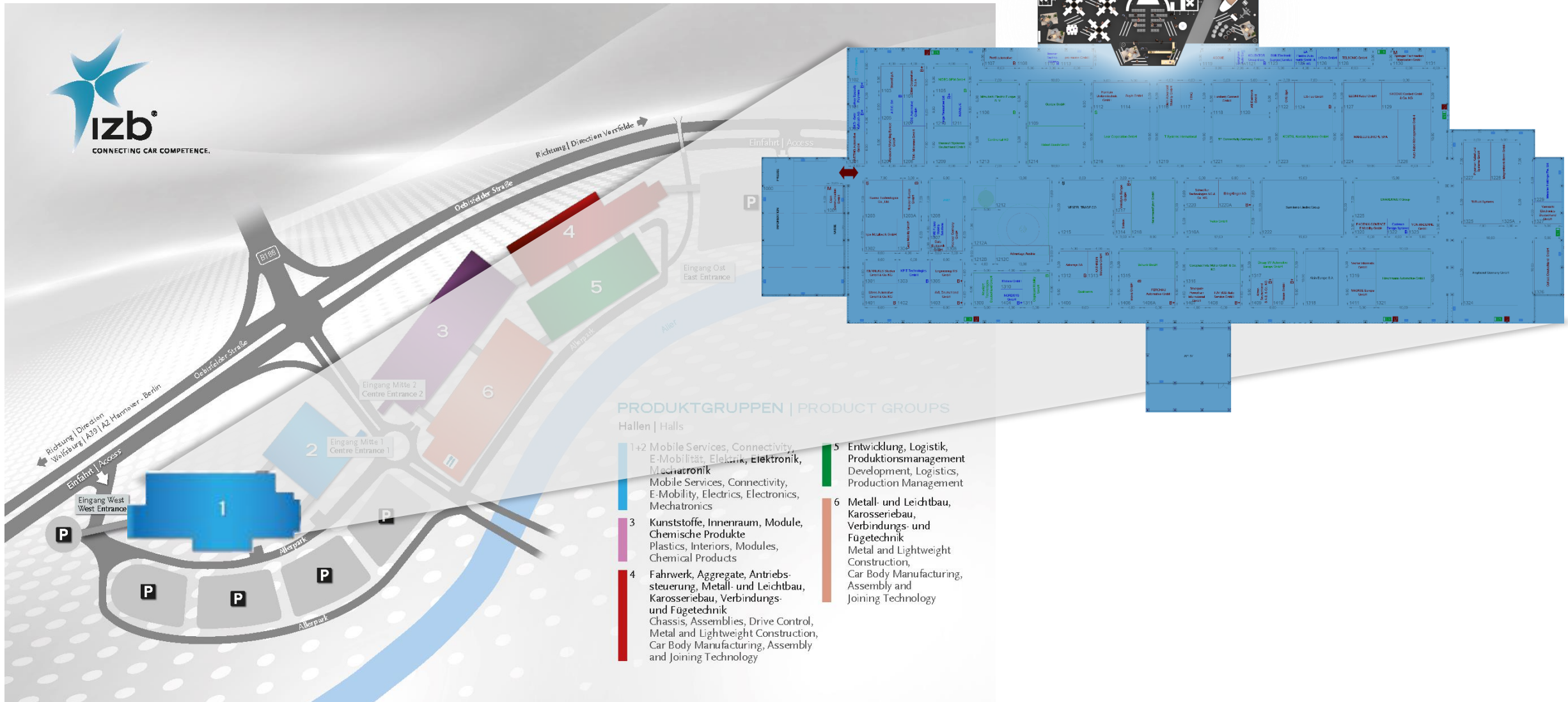
Patrons:



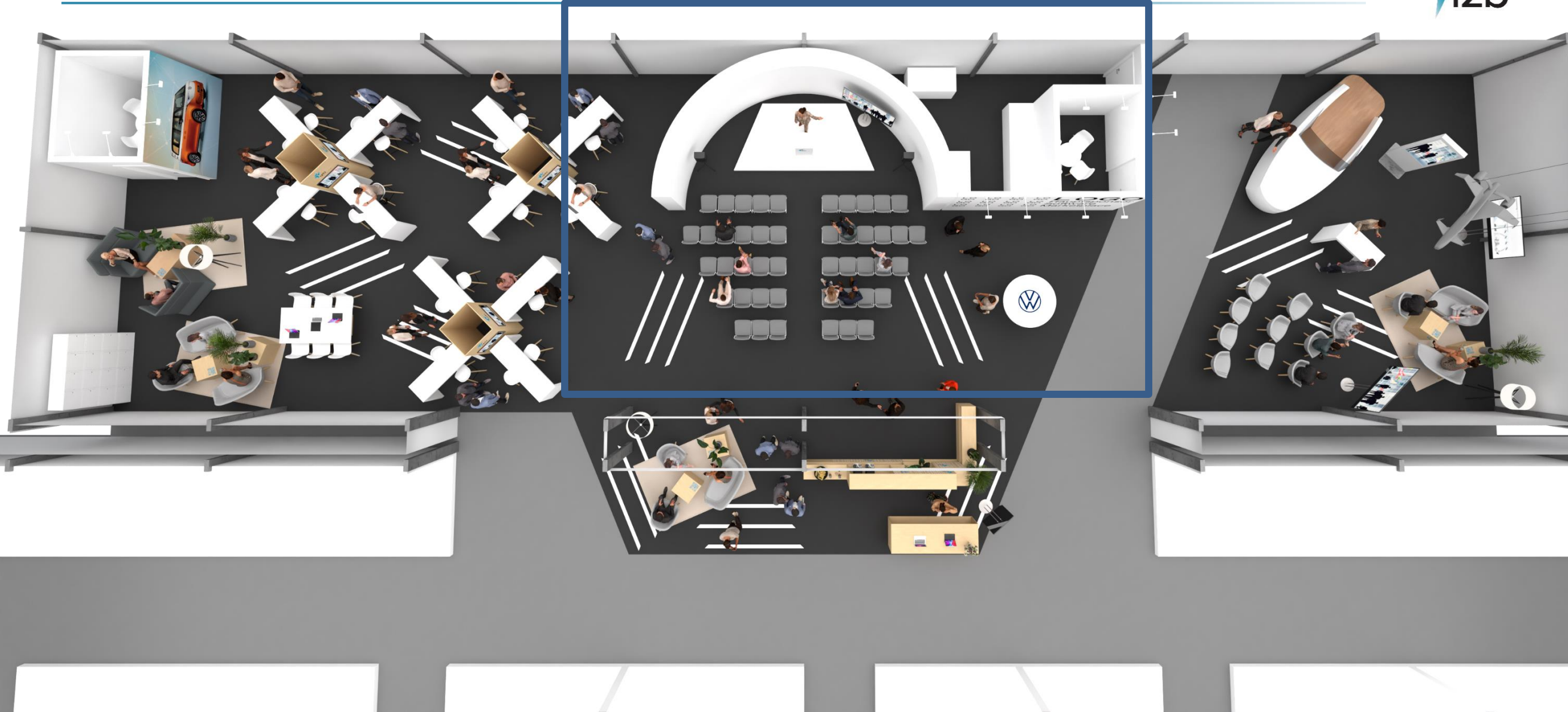
VOLKSWAGEN
AKTIENGESELLSCHAFT



DER NEUE IZB SOFTWARE MARKETPLACE 2022 – THE PLACE TO BE

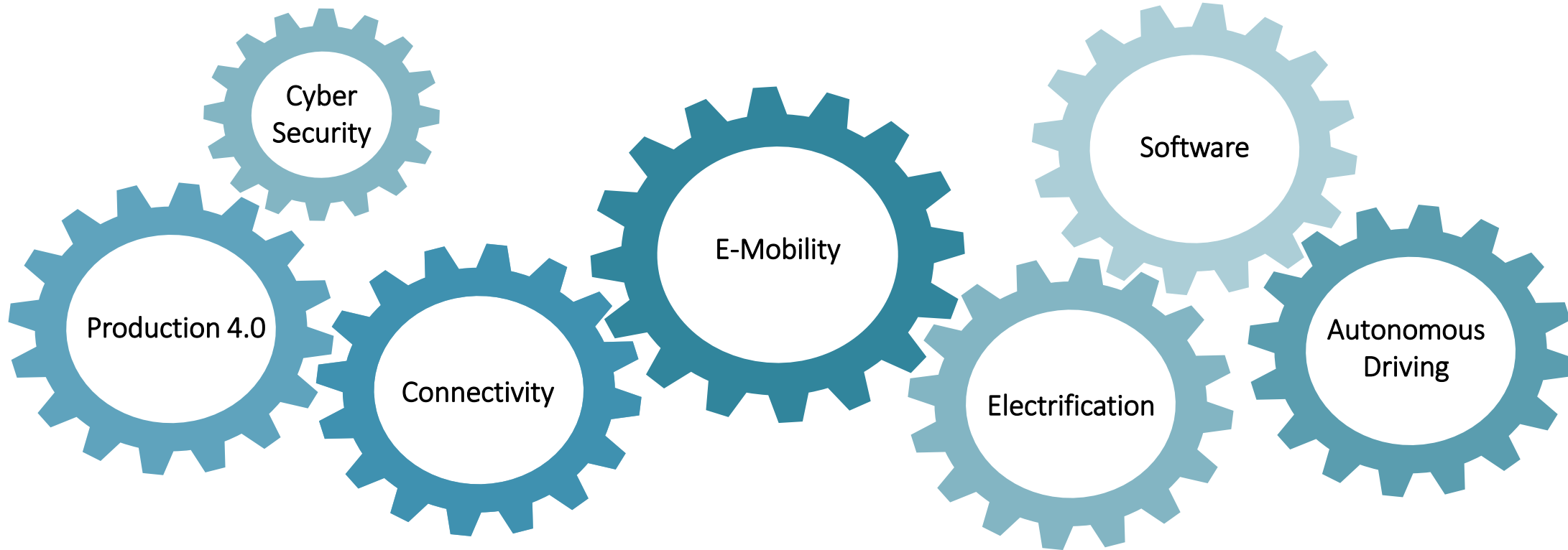


* Status: May 2022



HYBRID IZB LIVESTAGE

- ✓ The IZB Livestage becomes the stage for innovations and solutions.
- ✓ Innovative, live and interactive.
- ✓ In the middle of the Software Marketplace there will be exciting talks, presentations and panel discussions on trend topics, accompanied by smart moderation.
- ✓ Enriched by experts, the trend talks also offer space for exhibitors' product innovations.
- ✓ A digital platform for broadcasting live formats creates reach. The content is streamed and is available online afterwards. This makes it possible for all interested parties worldwide to participate in the high-quality Speakers



The stage program will follow soon

TEAM



JOSEF SCHULZE SUTTHOFF

- Head IZB



INGA RILL-HACKSTEIN

- Communications
- Digital formats
- IZB Livestage



JASNA FIEBIG

- User Experience
- IZB Livestage



+49 (0) 5361 897 13 12



izb@wolfsburg-ag.com



www.izb-online.com



Wolfsburg AG

Major-Hirst-Straße 11 | 38442 Wolfsburg

