

Product & material odour testing and optimisation



Olfasense offers a range of specialist services to help clients optimise the odour characteristics of their products and materials through standardised sensory & molecular odour analysis techniques.

olfasense ::::

From odour data to odour knowledge

Product & material odour testing and optimisation have almost endless possibilities and we'll make sure to create an odour study that will provide relevant, valuable information for you.



Olfasense is an internationally leading specialist odour consultancy, assisting industry to evaluate commercial products and materials using sensory and molecular analysis techniques.

All services are delivered by more than 35 highly experienced professionals, using state-of-the-art equipment in our ISO 17025 accredited odour laboratories specialising in sensory odour analysis with a permanent dedicated team of more than 60 trained and carefully selected panellists. Molecular odour evaluation is performed in our cutting-edge GC-Sniffing-MS/FID laboratory.

Our laboratory network is distributed across Europe, Asia and the Americas, allowing intercultural sensory testing under a standardised quality management system and repeatable test conditions.

Our senior staff rely on 30 years of specialist experience with practical knowledge from thousands of studies in all odour relevant sectors, and is ready to optimise your products and materials.

Olfasense is also the world's leading supplier of odour measurement equipment.

Olfasense - your one-stop provider for odour testing

From fragrances to malodours, smell can make a big difference to product development, quality assurance and claim support. Let our P&M testing experts identify the most appropriate techniques for your odour project.

Human sensory analysis

- Odour concentration
- Odour intensity
- Hedonic tone
- Odour acceptance
- Odour description
- Odour polarity profiles



Molecular analysis

- High-resolution GC-MS
- GC-Sniffing
- GC-IMS

Typical Olfasense studies include:

- ▶ Bespoke Test Designs
- ▶ Odour Profiling
- ▶ Longevity Testing of Fragrances
- ▶ Efficacy Testing
- ▶ Off-Odour Identification
- ▶ Real Location Tests
- ▶ Molecular Screening
- ▶ Odour Related Claim Support
- ▶ In Vitro and In Vivo Studies
- ▶ Aroma Profiling
- ▶ and many more approaches

The right experts for your odour project

Do you need to speak with an odour expert? Our senior staff are ready to provide expert opinion, comment and analysis, and are available for in-depth interviews on a wide range of odour related topics.



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