



Sponsorship Packages for the International Suppliers Fair (IZB) 2024

You can find information on all available packages on the following pages.

**Become a
sponsor of
the IZB!**

We are interested in the following sponsorship package:

(Please tick the desired package.)

- ☐ **Sponsor Plus** | 15,000 Euros plus German VAT
- ☐ **Sponsor** | 9,500 Euros plus German VAT
- ☐ **Logo Sponsor** | 5,000 Euros plus German VAT
- ☐ **IZB Reception Sponsor** | 15,500 Euros plus German VAT
- ☐ **Entry Lounge Sponsor** | 28,500 Euros plus German VAT
- ☐ **Silent Lounge Sponsor** | 43,000 Euros plus German VAT
- ☐ **Premium Lounge Sponsor** | 56,000 Euros plus German VAT
- ☐ **Lanyard Sponsor** | 7,000 Euros plus German VAT

Company name

(Please fill in clearly using block letters.)

Company	
Contact	
Street	
Zip/Postal c., City	
Telephone	
Country	
E-mail	
VAT ID no.	

Billing address

(if different from exhibitor address)

Company	
Contact	
Street	
Zip/Postal c., City	
Telephone	
Country	
E-mail	
VAT ID no.	
PO number	

We are interested in the sponsorship package selected above.
Please send us a corresponding draft contract via e-mail.

<div></div>	<div></div>
Date	Signature

Sponsor Plus

IZB presence

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)
- A stand area of 15 m², row
- Job Wall advertising (1 advertisement), published online three months before the IZB

IZB ticket allocations

- 50 guest tickets
- 1 VIP parking space

Online presence

- Logo and link at www.izb-online.com + IZB platform

Total price: 15,000 Euros plus German VAT



Sponsor

IZB presence

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)
- Job Wall advertising (1 advertisement), published online three months before the IZB

IZB ticket allocations

- 50 guest tickets

Online presence

- Logo and link at www.izb-online.com + IZB platform

Total price: 9,500 Euros plus German VAT



Logo Sponsor

IZB Presence

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)

Online presence

- Logo and link at www.izb-online.com + IZB platform

Total price: 5,000 Euros plus German VAT



IZB Reception Sponsor

IZB presence

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)

IZB ticket allocations

- 50 guest tickets
- 5 tickets for the IZB Reception

Online presence

- Logo and link at www.izb-online.com + IZB platform

IZB Reception

- Mention by name + logo placement in the intro film
- Promotion opportunity at the venue (by arrangement with Wolfsburg AG)

Total price: 15,500 Euros plus German VAT

Entry Lounge Sponsor

You can find sample images on the next page →

Entry Lounge

- Lounge in the entrance area, 32 m² * (larger area possible at an extra charge)
- Professional, open setting
- High-quality leather lounge furniture with a black-and-white design
- Resistant PVC flooring
- ‘Smart’ cable boxes on the tables for charging smartphones and tablets (not pictured)
- Individual pylons and system walls
- Incorporation of your logo into the set lounge design (by prior agreement with Wolfsburg AG)
- Individual wi-fi access
- Required power supplies up to 10 kW
- Daily stand cleaning at the end of the trade fair day

** Exact lounge placement by prior agreement*

IZB presence *

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)

** Changes and marketing measures possible by prior agreement*

Online presence

- Logo and link at www.izb-online.com + IZB platform

IZB ticket allocations

- 50 guest tickets

Total price: 28,500 Euros plus German VAT

Entry Lounge

Sample images *



* Placement of your company logo by prior agreement

Silent Lounge Sponsor

You can find sample images on the next page →

Silent Lounge

- Lounge for meetings in the hall, 50 m² * (other sizes possible)
- Stylish and friendly setting with high seating
- High-quality winged lounge sofas with a stylish design
- Acoustic panels to separate off individual conversations
- Recyclable velour flooring
- ‘Smart’ cable boxes on the tables for charging smartphones and tablets (not pictured)
- Individual pylons and system walls
- Incorporation of your logo into the set lounge design (by prior agreement with Wolfsburg AG)
- Individual wi-fi access
- Required power supplies up to 10 kW
- Daily stand cleaning at the end of the trade fair day

** Exact lounge placement by prior agreement*

IZB presence *

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)

** Changes and marketing measures possible by prior agreement*

Online presence

- Logo and link at www.izb-online.com + IZB platform

IZB ticket allocations

- 50 guest tickets

Total price: 43,000 Euros plus German VAT



Silent Lounge

Sample images *



* Placement of your company logo by prior agreement

Premium Lounge Sponsor

You can find sample images on the next page →

Premium Lounge

- Lounge area in the entrance area or the hall, 75 m² * (other sizes possible, 50-100 m²)
- High-quality and elegant lounge option
- Open and inviting setting
- High-quality lounge furniture with a stylish design
- Resistant PVC and recyclable velour flooring; deep-pile optionally available
- ‘Smart’ cable boxes on the tables for charging smartphones and tablets (not pictured)
- Individual pylons and system walls
- Incorporation of your logo into the set lounge design (by prior agreement with Wolfsburg AG)
- Individual wi-fi access
- Required power supplies up to 10 kW
- Daily stand cleaning at the end of the trade fair day

** Exact lounge placement by prior agreement*

IZB presence *

- Logo wall sponsors (integration subject to approval before the print material deadline)
- Integration of your company logo into the Trade Fair Guide (inner section)
- Integration of your company logo into the Trade Fair Catalogue (sponsor page)

** Changes and marketing measures possible by prior agreement*

Online presence

- Logo and link at www.izb-online.com + IZB platform

IZB ticket allocations

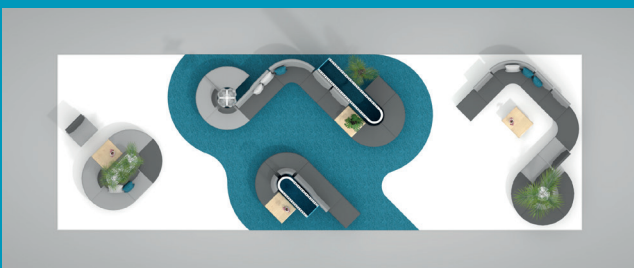
- 50 guest tickets

Total price: 56,000 Euros plus German VAT



Premium Lounge

Sample images *



* Placement of your company logo by prior agreement



Lanyard Sponsor

IZB presence

- Logo placement on sustainable lanyards for exhibitors and visitors (5,000 lanyards)

IZB ticket allocations

- 50 guest tickets

Total price: 7,000 Euros plus German VAT